

## **DrGhoul.com Privacy Policy**

This Privacy Policy governs the manner in which the DrGhoul.com collects, uses, maintains and discloses information collected from users (each, a "User") of the www.DrGhoul.com website ("Site"). This privacy policy applies to the Site and all products and services offered by the DrGhoul.com on all related sites, including but not limited to social media sites, purchasing websites, and newsletter marketing sites.

### **PERSONAL IDENTIFICATION INFORMATION**

The DrGhoul.com website may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, place an order, subscribe to the newsletter, respond to a survey, and in connection with other activities, services, features, or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number, credit card information. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain Site related activities.

### **NON-PERSONAL IDENTIFICATION INFORMATION**

The DrGhoul.com website may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

### **WEB BROWSER COOKIES**

The DrGhoul.com website may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

## **WHY WE COLLECT THIS INFORMATION**

The DrGhoul.com website collects such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services.
2. To provide our Users with ongoing customer assistance and technical support.
3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages.
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services.
5. To comply with any applicable laws and regulations.

## **HOW WE USE COLLECTED INFORMATION**

The DrGhoul.com website may collect and use Users personal information for the following purposes:

1. To process payments. We may use the information Users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.
2. To run a promotion, contest, survey, or other Site feature.
3. To send Users information they agreed to receive about topics we think will be of interest to them.
4. To send periodic emails. We may use the email address to send User information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests. If User decides to opt-in to our mailing list ("Become a Member/Fan"), they will receive emails that may include DrGhoul.com news, updates, related product, or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.
5. We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, or as otherwise necessary to contact you to enforce our User Agreement,

applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

## **HOW WE PROTECT YOUR INFORMATION**

The DrGhoul.com website adopts appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

Sensitive and private data exchange between the Site and its Users happens over an SSL secured communication channel and is encrypted and protected with digital signatures. Our Site is also in compliance with PCI vulnerability standards in order to create as secure of an environment as possible for Users.

Additionally, our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

## **SHARING YOUR PERSONAL INFORMATION**

The DrGhoul.com website does not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

## **THIRD PARTY WEBSITES**

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. The DrGhoul.com website does not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including

websites which have a link to our Site, is subject to that website's own terms and policies.

## **CHANGES TO THIS PRIVACY POLICY**

The DrGhoul.com website has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

## **YOUR ACCEPTANCE OF THESE TERMS**

By using this Site, you signify your acceptance of this policy and terms of service. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

If you don't want us to process your data anymore, please discontinue use of this site, "unsubscribe" from the mailing list, or contact us at the mailing address or email address provided below.

## **CONTACTING US**

If you have any questions about this Privacy Policy, the practices of this site, your dealings with this site, or would like to access, correct, amend, or delete any personal information we have about you, please contact us at:

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